

## County Party | Community Engagement Best Practices

As County Chair, you are essential in keeping Republican voters informed, alert and active in the community. Weekly engagement will depend on the season and what's happening – stay up to date!

### STAYING IN THE LOOP

Start by monitoring local government and community services to stay informed. Other organizations to consider monitoring upcoming meetings and events include **school boards, community development or neighborhood associations, county commission, public libraries, utility districts**, etc. Sign up for their events and happenings, as well as meeting agendas when posted.

### PLAN IN ADVANCE

Meeting details and agendas are typically posted in advance online or in the news. Calendar reminders help with planning in advance as well as keeping up to date on what meetings and issues are coming up.

Develop and maintain trusted relationships with local leaders and elected officials to help foster communications and community engagement efforts.

### CALL TO ACTION

For meetings where an agenda is posted in advance, review and determine if there is anything worth putting out a **call to action** since mobilizing members to attend or submit public comment needs to be considered in advance. Utilize various channels to get the word out including:

- |  |   |
|--|---|
| <input type="checkbox"/> Social Media              | <input type="checkbox"/> Email                  |
| <input type="checkbox"/> Local Newspaper and Radio | <input type="checkbox"/> Community Board Flyers |
| <input type="checkbox"/> Newsletter                | <input type="checkbox"/> Meeting Announcements  |

Include pertinent information for voters:

- ☐ What are the meeting details like location, time, agenda link, or process to sign up for public comment?
- ☐ Why is this meeting/event important to learn or get involved in?
- ☐ What is at stake if no action is taken?
- ☐ What other options do voters have to voice their thoughts, concerns, support, etc. if they cannot attend in person?



## TIPS AND TRICKS

- ☐ You don't need to attend every event – delegate coverage to precinct captains or members interested in the event and/or information discussed.
- ☐ Include and notify members of upcoming meetings in advance, even if a month or few early, in your newsletters, political calendar, etc.
- ☐ Utilize Google Calendar or shared spreadsheets to track events and pertinent information about them.

